



# YES-Europe

YOUNG LEADERS IN ENERGY AND SUSTAINABILITY



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#### Editorial by Dimitri Zogg & Livia Kalossaka

By all means, the next decades will be pivotal for our world. The challenges we face — a global pandemic, climate change, rising inequality, and political instability — will continue to test the resilience of all businesses, countries, ecosystems, and our global community.

While the future is uncertain, we see this period as a chance to rethink the future and especially drive change towards a more sustainable and resilient world.

The pandemic has been a wake-up call to the world and whereas many people were forced to stay indoors and limit their contacts, at YES-Europe we took the chance to grow our community and engage with local communities even further. By leveraging technology, we were able to expand our community and reach out to remote places. We understood that the power of people and collective action is greater than ever and we did organize local and European meetups as soon as it was safe to do so. We came out of these events energised, fulfilled and with plenty of new ideas. We see the coming year as a chance to take a step forward and increase our visibility in the energy and sustainability network by expanding our partnerships, creating more events and sharing insights from the energy world.

#### **Imprint**

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As we look ahead to the next five years, it is more clear than ever that we need to accelerate the energy transition — in business, infrastructure, manufacturing processes, and political systems - while leaving no one behind.

We hope to see more members from diverse backgrounds and countries join our community, use YES-Europe collective ability to catalyze change and become leaders shaping the world of tomorrow.



**Dimitri Zogg**President of YES-Europe

#### Livia Kalossaka

Vice-President of YES-Europe



https://yeseurope.org



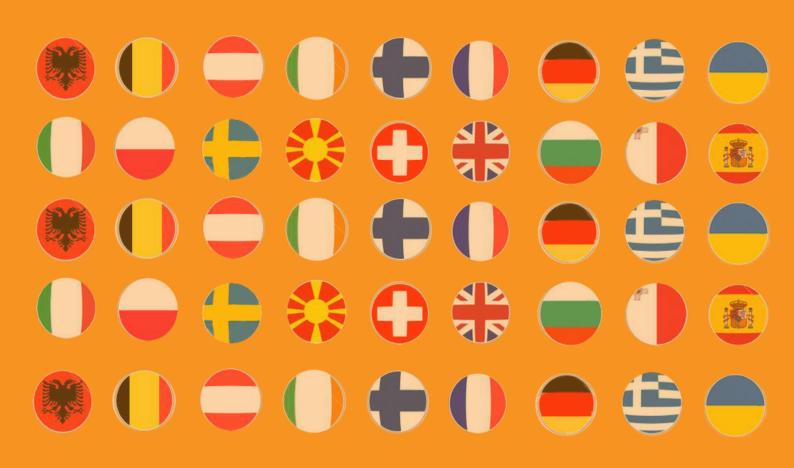
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# **ABOUT YES-EUROPE**



## **About YES-Europe**

#### Why do we exist?

Shifting the energy sector toward a sustainable state requires an urgent systemic change - all societal, public and private stakeholders need to synergize their efforts for a successful transition.

For this aim, multi-disciplinary networks providing the youth with the right leverage resources to catalyze quicker actions are still missing.

#### Vision

## Empower youth to accelerate the energy transition

#### **History**

YES-Europe, created through an initiative of the EPFL University of Lausanne in Switzerland, brought together 50 students from nine European countries for the first annual conference organised in May 2016 to connect and find meaningful ways to make a difference in the energy field. Since then, YES-Europe grew internationally to have an impact at the European level. It is an official NGO since 2020 registered in Geneva, Switzerland.





By building a capillary network, YES-Europe is bridging the gap between the local and European level. We have a regional approach with a European focus, which allows us to have global perspectives applied to local realities.

#### Mission

YES-Europe has the mission of connecting, empowering and giving a platform to act for young leaders passionate about energy and sustainability across Europe.



#### **Statement**

YES-Europe (Young leaders in Energy and Sustainability) is a community created to empower students and young professionals across Europe. We develop meaningful connections, share knowledge and take actions on energy and sustainability topics. With our commitment, passion and common mindset, we are building an inclusive community of diverse people that support each other in brainstorming, developing & implementing projects to build local communities of change makers.

#### How we work together



In order to foster creativity and empower our members, we have adopted a decentralized management structure. Each member of YES-Europe is encouraged to propose new projects, collaborations and partnerships both internally and externally. With the support of more than 100 active members, resources are easily accessible and the governance team is working to support and guide the development of the projects.

#### **Contribution to Sustainable Development Goals (SDGs)**







### **Our Community**

#### **Some Numbers**



124 official members



23 countries



3700 followers



2200 followers

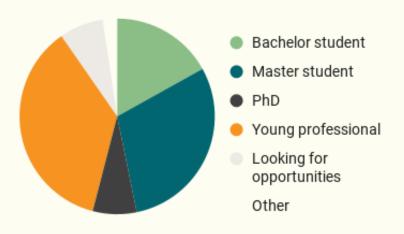


450 followers

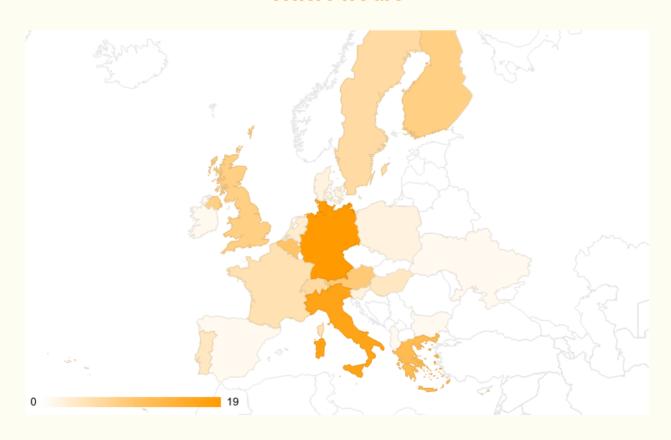


125 Members

## **Our occupation**



#### Where we are



#### **Gender & Inclusivity Statement (extract)**

Some groups of people will likely face greater challenges due to Climate Change and be affected more directly by the necessary socioeconomic steps to transition when compared to others. For example, those who live in areas that are vulnerable to coastal storms, drought, and sea level rise or people who live in poverty, older adults, and immigrant communities. Similarly, some types of professions and industries may face considerable challenges from climate change. Professions that are closely linked industries to where decarbonisation is required such as energy intensive industries will likely be especially affected (European Social Survey, 2018; US EPA, 2016). Hence, balanced representation for all voices to help guide the social shift towards more sustainable practices is crucial.



YES-Europe has a generally well-balanced representation of male (52%) and female (45%) members. The remaining 2% of members indicated "I'd prefer not to say" under gender. In terms of wider representation, YES-Europe can do more to reach out to and include underrepresented social and economic groups whose voices may not be as loudly heard pertaining to the energy transition in their contexts. For example, youth voices from the LGBTQ+ community, from low-income regions or communities, ethnic minorities, strategic collaborations with other regions etc.

Current YES-Europe membership dominantly skewed towards members with a background in engineering (55%). The next most common background (42%) of members was in social sciences (e.g. policy, finance, economics). Only around 1.5% of members had a background in Humanities (e.g. art and communication) or in Natural Sciences such as chemistry, respectively. While the current membership does show some balance in terms of membership expertise coming from the engineering versus social sciences backgrounds, it also demonstrates that room exists to increase the involvement of persons with expertise from the Humanities and Natural Sciences.

COVID-19 has significantly changed the way in which people are able to interact. With travel and socialization policies constantly changing across Europe and globally, depending on the number of infection cases, YES-Europe will need to be flexible and creative in the different ways by which we choose to engage with, retain current, and attract new members. The majority of YES-Europe's activities are already conducted online. However, with the relaxing of social distancing rules opportunities exist to more deeply explore hybrid and innovatively executed face to face events. For example, multiple face to face events could be coordinated to be held at the same time in different countries but all connected via an online platform for parts or all of the event.



**Ginelle Greene- Dewasmes**Policy Analyst

# INTERNATIONAL ACTIVITIES 2021



## **Strategy & Operations**



"A community to grow and make an impact"



"YES-Europe is the perfect place for practicing positive thinking"



"Being part of YES-Europe community makes me more optimistic about our sustainable future "



#### "My biggest achievement has to be the culture we have built"

# What was your biggest achievement during your engagement for YES-Europe?

My biggest achievement has to be the culture we have built. Today, the organization represents more than 14 European countries and can count on an international team of 25+ volunteers that have decided to join and contribute to this wonderful community and cause.

# What is your next challenge after YES-Europe?

My new challenge is called Sustainability Week International (SWI) where I'm Co-President alongside Marie-Claire Graf, co-founder and climate activist. SWI's mission is to bring sustainability to all aspects of Higher Education Institutions (HEIs) across the globe.

#### **Key Achievements in 2021**

#### Strategy

Creating a clear vision and mission statement for YES-Europe. By using a Theory of Change (TOC) approach and discussing with several other organisations such as Student Energy as well as organizing strategic internal events, we undertook with other YES-Europe members a process to discover the potential of YES-Europe and understand its impact.

#### **Operations**

We organised internal and external events at the international level; participated in the creation and supported the European Youth Energy Network (EYEN); developed and optimized the internal coordination and working tools. We also recruited new members and launched new teams within YES-Europe.

#### **Activities**

#### **Team strategy development**

Events preparation, support in webinars, coordination activities, onboarding.

## Key Projects Partnership with EYEN

- Project lead: Erik Turner
- Number of team member: 3
- Goal: take an active part in the creation and development of EYEN
- Description: we participated in meetings and discussion in the creation of EYEN as well as joined as a key partner in a joint project to organise events in the context of the United Nations Climate Change Conference (COP26).
- Next steps: continuing a strong partnership with EYEN in order to push further our positioing at the European level.

## **Key Projects - Strategy Theory of Change**

- Project lead: Livia Kalossaka
- Number of team member: 4
- Date: from February 2021 to September 2021
- Goal: Describe the goals, vision and mission statement of YES-Europe
- Description: How to make change happen? Through YES-Europe we have access to a community of young, passionate energy enthusiasts. In this project, we aim to understand how to unite our community towards a common goal: accelerating the energy transition.
- Reach: around 50
- Next steps: Defining short, medium and long term goals to achieve the intended impact.

#### Strategic Sunday

- Project lead: Livia Kalossaka & Leïla Réau
- Date: January 17, 2021
- *Goal*: brainstorm on the main activities and plan the main steps for each team within YES-Europe in 2021
- Description: this event had two parts; the first one about discussing and working together to define the plan for 2021 and the second one was a team activity in partnership with the Climate Fresk.
- Reach: around 50
- Next steps: organization of a Strategic Sunday in 2022 with a coach in Strategy & Sustainability.

#### **YES-Europe Swiss Retreat**

- Project lead: Dimitri Zogg
- Date: September 18-20, 2021
- Goal: have the chance for the team to meet in person for activities in Switzerland.
- Description: a three-days event with brainstorming, working sessions and dam visit in Switzerland with different members from YES-Europe.
- Reach: 15





#### **International Events in 2021**

All4Climate Initiative: Reshaping the urban energy landscape – citizens' perspective on the urban energy transition

- Project lead: Carlotta Ferri (EYEN) & Leïla Réau
- Number of team member: 7
- Date: September 25, 2021
- Partners: EYEN, REN21, YES-DC, Student Energy & BRICS YEA
- Goal: The event aims to foster international exchange awareness between stakeholders and generate awareness.
- Description: Building upon REN21 Report Urban Energy Transition and on following a panel discussion, the audience asked was to actively participate in working groups to reshape the transition road map of major cities like Milan, Saint Petersburg, Kolkata and São Paulo.
- Reach: 40
- Next steps: Two side events were organized at the United Nations Framework Convention on Climate Change - COP26 in the continuity of this event.

#### **YES-Europe Annual Conference**

- Project lead: Leïla Réau
- Date: October 16, 2021
- Goal: one day event with workshops, keynotes and panel discussion on Energy and Sustainability.
- Description: online event with 15 speakers from the private and public sectors and a YES-Europe networking session.
- Reach: 40

• *Next steps*: 2022 Annual Conference in Torino, Italy as well as develop partnership with speakers.

#### COP26 side event: Youth and decisionmakers discuss nature, energy, water and sustainability in the global economy

- Project lead: European Economic and Social Committee (EESC) & Leïla Réau
- Number of team member: 15
- Date: November 11, 2021
- Partners: EESC, Youth4Nature (Y4N), European Youth Parliament for Water (EYPW), EYEN, Fair Trade Advocacy Office (FTAO), Generation Climate Europe (GCE), BRICS Youth Energy Agency (BRICS YEA) & others
- Goal: Be part of an intergenerational and international discussion on critical areas for climate and social justice: nature, energy transition, water management and sustainability in the global economy.
- Description: Four youth experts presented the role that youth play in 4 critical areas and the challenges of their participation. They also introduced main questions to address to the decision-makers, which had 10 minutes to respond.
- Reach: +300

# COP26 side event: Reshaping the urban energy landscape – citizens' perspective on the urban energy transition

- Project lead: Carlotta Ferri (EYEN) & Leïla Réau
- Date: November 5, 2021
- Partners: EYEN, BRICS YEA & REN21

- Description: We shared key findings and invited young people to discuss the results of previous events on the urban energy transition during a live expert discussion via an interactive platform.
- Reach: 60

# Global Youth Energy Outlook – European Dialogue on Urban Energy

- Project lead: Francesca Cori (YES-DC) & Erik Turner
- Number of team member: 4
- Date: March 20, 2021
- Partners: Student Energy & YES-DC
- Goal: These events are taking place all over the world with the mission to help the youth shape its vision of the energy systems needed in Europe today.

- Description: Participants received some information on these countries ahead of time to look at three very different European approaches to the development of urban energy, looking at cases from Delft (NL), Manchester (UK) and Katowice (PL).
- Next steps: The results of these dialogues were integrated in the Global Youth Energy Outlook, which were presented at COP26 in November.

#### **Key Projects - Operations**

#### Recruitment and onboarding process

- Project lead: Dimitri Zogg
- Number of team member: 1
- Date: ongoing
- *Goal*: Optimize the recruitment and onboarding process for new members
- Description: different steps were implemented and documented through the whole process on recruitment and onboarding of new members, from creating consistent open positions to share online information about steps to follow in order to join YES-Europe.
- Reach: +100 (all YES-Europe members)
- *Next steps*: increase the inclusivity of the process and optimize it further.

#### Financial and accounting support

- Project lead: Dimitri Zogg
- Date: ongoing
- Goal: set up a legal and efficient system to keep track of the financial status of YES-Europe.
- Description: assess the financial situation as well as legal requirements of YES-Europe in order to create a standardized accounting system to keep track of benefits, expenses and create automatic official reports.
- Reach: +100 (all YES-Europe members)

#### Various teams' support

- Project lead: Dimitri Zogg & Leïla Réau
- Date: ongoing
- Goal: develop further YES-Europe activities with strategic support
- Description: launch of the Fundraising team and Partnership team, support in the creation of the Communication team and the launch of the new website
- Reach: +100 (all YES-Europe members)

#### **Google Workspace Deployment**

- Project lead: Dimitri Zogg
- Goal: optimize the communication and workflow of members
- Description: deployment of Google Workspace as well as documentation for all members to be more efficient and have access to the right tools
- Reach: +100 (all YES-Europe members)

## 2021 Former YES-Europe team leads

#### Giorgio, former Communication Lead

I'm going to finish my Master's in Energy Engineering in Erasmus, at the Karlsruhe Institute of Technology, and I'm still enjoying the effects of having been part of the YES-Europe's community.

YES-Europe, indeed, means having the opportunity to ask for information from such a highly skilled and expert community in various fields. This allowed me by pure chance to discover previously unknown themes, and in particular more closely the role of hydrogen, by talking about it with workers or researchers in this area.

And thanks to this precious help I discovered a new passion that helped me in finding my thesis choice and also in finding a company ready to welcome me for the internship. The possibilities are around the corner, YES-Europe helps you to look at them better.

#### **Shreyas, former Partnership Lead**

mission vision YES-Europe's and well with other resonated SO organizations across the globe that it allowed the partnership team to find partners with ease. This, along with with internationally partnering recognized organizations and groups like INITIATE, Student Energy and GYCN would be one of the most significant achievements in the last year. At the moment, I have started my venture where we aim to understand the real impact of human actions on sustainability while inspiring and facilitating global citizens to make sustainable decisions in their daily life.

## **Community Team**



#### **Key Achievements in 2021**

Finishing the onboarding process and tools, organising meetups for YES-Europe's members.

## **Knowledge Sharing team**



# **RONNIE ZHANG**

**Board Member & Knowledge Sharing Team Lead** 

"Together we can achieve more"

**Team Creation Date: 11 January 2020** 

**Number of Members: 7** 

#### **Key Achievements in 2021**

- Future of Energy Report 2021
- Talk Energy with YES-Europe Initiation of a podcast series with 9 podcast episodes shared and more recorded to be published soon.

## **Policy Team**



"Being part of the Policy team has allowed me to grow a lot as a professional and to make use of my passion for climate and energy policy to bring projects to life"

**Team Creation Date: 1 January 2021** 

**Number of Members: 9** 

#### **Key Achievements in 2021**

We have successfully started 4 projects: an essay competition, which resulted in a special podcast episode in collaboration with GreenPeace; a series of live debates; a series of videos explaining new energy policies; and a monthly newsletter that brings energy policy news to our community. In parallel we have developed partnerships with other youth organizations working on similar topics to us. We have also delivered training on Just Transition and did a workshop on the Fit for 55 package during the YES-Europe Annual Conference 2021.

#### **Activities**

- Members acquisition
- Partners acquisition

#### **Key Projects**

#### **Energy Apero Live Debates**

- Team lead: none
- Amount of project member: 3

- Amount of project member: 3
- Date: From May 2021
- Goal: Knowledge dissemination in energy policy, Interactive engagement with participants, giving a voice to young professionals
- Description: The Energy Apero is a series of live interactive debates organized by the Policy team of YES-Europe. It's a unique event format that features two carefully selected debaters, who were chosen to represent different perspectives on a certain topic. It includes throughout the event (duration is about 45 minutes). The debate revolves around 5 pre-selected questions, to which the debaters can answer in rounds of 30 seconds, with some time at the end for additional questions from the audience. The event is organized online.
- Reach: 30
- Next steps: Setting up the second edition

#### **Policy Reactions**

- Project lead: non
- Amount of project member: 4
- Date: from May 2021
- Goal: Knowledge sharing in energy policy
- Description: The Policy Reactions is a series of short videos created by the Policy team of YES-Europe. Each video has a duration of 2-3 minutes maximum and explains in simple language new legislations, directives in general political decisions affecting the Energy sector. The videos also explain briefly the different perspectives from relevant stakeholders affected. Preference is given to particularly controversial policy topics.
- Reach: 740
- Next steps: Finalise the second episode and start the video for the third one as well as find a video editor as soon as possible.

#### **Policy newsletter**

- Project lead: Beatriz Ildefonso
- Number of project member: 2
- Date: from Summer 2021
- Goal: Inform on the monthly energy policy news; easy and quick to read; share information about engagement opportunities (Have your Say, etc.); share views of the YES-Europe team (Happening in my country section); share upcoming events and job opportunities in the energy policy sector
- Reach: 1200-1300 (newsletter subscribers)
- Next steps: increase the amount of subscribers

#### **Internal Trainings**

- Project lead: none
- Number of project member: 2
- Date: ongoing
- Goal: Disseminate knowledge on energy policy topics that are of interest to the team; increase the level of internal knowledge in prep for upcoming events
- Description: Inviting a speaker to make a short presentation 30-45 min on a specific policy topic, followed by Conclusions Q&A. are shared internally and on the policy newsletter. Can serve as a basis for other projects. Also good to reinforce partnerships with other organizations (exclusive invitation to attend and exchange ideas with our team).
- Reach: 15
- Next steps: Set up the Fit for 55 training series and potentially set up another one on nuclear fusion

#### **Fundraising & Partnerships**

- Project lead: none
- Partners: EYE; CommUnity by Innoenergy; Europe Africa Youth Network; SEYN
- Date: 2021
- Goal: Explore potential partnerships with partner youth organizations create common projects; expand reach; provide more value to the community; develop projects that are able to get funding.

#### **Communication Team**



"YES-Europe enabled me to learn about local and European perspectives on energy issues, connect with amazing people from all over Europe and grow my skill set"

**Team Creation Date: 6 January 2021** 

**Number of Members: 6** 

#### **Key Achievements in 2021**

During this summer we formally organized our team and started working together. Our goal as a team is to give visibility to local and international initiatives in our community by sharing them on social media platforms, our monthly newsletter and our website. Furthermore, we also catalyze knowledge sharing within our community with the blog on our website, where people in the community tell about their discoveries and opinions on energy and sustainability related topics.

The communications team's biggest achievements during 2021 were creating and launching our new website, unifying our visual identity by creating a design guideline and creating successful marketing campaigns to market international and local events. These achievements contributed to building a solid base for the communications for the

coming year and ensuring the longevity and sustainability of the team's activities.

#### **Activities**

- Members acquisition
- Team strategy development
- Partners acquisition
- Details: In 2021 the communications team went through a lot of changes. Giorgio Tidona resigned as the team lead at the beginning of June and Saila Nieminen started as the new communications lead. That resulted in the team being reorganised and structured. This meant creating clear roles for everyone involved and starting to use Notion as our project and knowledge management system. A big goal was to make sure that all the information is available for all the members of the communications team and that the information is organised in a clear manner.
- The team onboarded a total of five new members in 2021. During the autumn of 2021, the team developed

the first communications strategy and a roadmap for 2022. Moreover, the team has developed a lot of new documentation on how the team works and how different operations should be handled.

# **Key Projects New Website**

- Project lead: Saila Nieminen
- Number of project member: 5
- Time: March 2021 May 2021
- Goal: The goal of the project was to create a website for YES-Europe that is professional-looking, easy to use and accessible for everyone.
- Description: YES-Europe's previous website was confusing, non-professional and not accessible for everyone, thus a new website was needed. For the new site, we changed platforms from Wix to Wordpress to make sure we can expand the site in the future as we like and we changed the website URL to be yeseurope.org. The team created a new design guideline for the website which was later used to define a visual identity for the whole organisation. During the project, the main priority was to ensure that the new website looks professional and is easy to use for everyone.

Once the project was done we first launched the new website to the active members who had the chance to give us feedback before the big launch. After modifying the website according to the feedback, the finished site was launched on the 4th of May. During the summer we made improvements including adding a get involved page and checking the content to optimize the website for search engines.

- Reach: 5000 (users since the launch)
- Next steps: Next year we are going to review the entire website and based on the feedback we have received work on content and userflows to make it easier to use and for the website to communicate about the organisation in a clearer manner.

#### **YES-Europe blog**

- Team lead: Saila Nieminen
- Number of project member: 7
- Date: from August
- Goal: The goal of the project was to give a platform for the members of our community to share knowledge and their own opinions and discoveries
- Description: The blog was created since there was a need for a platform for our members to share their discoveries, knowledge and opinions. Initially, we reached out to the international and local communities to ask people to get involved as writers and reviewers. We got local members from Italy, Poland, and Germany involved to write articles and review them.

Together we mapped out topics we would like to see write about and created a Whatsapp group where the writers and reviews can discuss the posts and offer help to each other

The writers wrote three articles for the launch on sustainable fashion, waste to energy solutions and energy auctions. The blog was launched on the 20th of October and by the end of 2021, we have six articles published. The project has had a positive reaction from the community as it has started discussions between members and helped people to tell about local issues regarding the energy transition and sustainability.

- Reach: 100
- Next steps: Next year we are going to have Carolina Poupinha taking over the management of the blog. We are going to start working an article series about the people involved in YES-Europe while still publishing pieces from the community on a regular basis.

#### **Marketing Templates**

- Team lead: Saila Nieminen
- Number of project member: 3
- Date: from May 2021
- Project goal: The goal was to create a distinctive and cohesive visual identity for YES-Europe
- Description: YES-Europe consists of the international and numerous local teams and therefore making sure that our visual identity stays consistent can be difficult. Therefore we decided that creating templates that all teams can use for their marketing would be the best solution to unify our visual identity. We used the visual identity that was defined for the website to create a design guideline for the entire organisation.

During the project we asked the community for what kind of templates they would like to see and also asked their inputs on the templates created and made modifications according to the feedback. The templates were made in Canva which everyone in the organisation can access. For the initial launch, we included event marketing and google slides templates and they were published at the end of November.

 Next steps: Next year the designers will evaluate where there is a need for new templates and create new ones according to those needs.

## **Partnership Team**



# **NEEL SHAH**

**Partnership Team Lead** 

Team creation date: 4 January 2021 Number of members: 16 Key achievements in 2021

- Weekly Knowledge sharing
- Creation of topic focused consortia in space of sustainability and energy
- EU mobility week project execution
- Green Hydrogen Webinar

- Five active consortia containing 160 members
- Creation of Linkedin page for YES Germany and gaining active 300+ follower

## **Country Representative Lead**



SARA NYBERG

**Country Representative Lead** 

"Through meeting young people, passionate about energy, from other countries in Europe, you learn a lot"



EZZIDDEN ALSAIRWAN

Country Representative Co-Lead

#### **Number of Country Representatives: 18**

#### **Number of Members: 6**

#### **Key Achievements in 2021**

- Onboarding of a co-lead
- We started with sub-CR calls, where the Country Representatives could discuss challenges and exchange on best practices.

#### **Activities**

- Members acquisition
- Team strategy development
- Details: As the Country representative Lead, Sara onboarded several new Country Representatives, both from countries where YES Europe had a team since earlier, and from new countries. They talked about the goals and strategy of the team during several calls.

#### **Key Project**

#### Regular meetings organization

- Project lead: Sara Nyberg
- Reach: 1-18
- Date: from 1.1.2021
- Goal: To keep the CRs informed, and engaged and to exchange best practices and to discuss challenges.
- Description: Among the CRs, we have had ca 5 online meetings during the year with team updates. In addition, there have been two batches of sub-CR-calls where CRs in smaller groups have shared best practices and discussed challenges. Furthermore, some countries have had calls with their teams, to get to know each other and to learn from each other.
- Next steps: Continuing with the different types of calls regularly, to evaluate them and to improve their content.



# **LOCAL ACTIVITIES 2021**









"If we can't all swim together, we will sink. There is no Plan B, because there is no Planet B" Ban Ki-moon

**Team Creation Date: 1 January 2020** 

**Number of Members: 12** 

#### Reach:



**104 Followers** 



139 Followers



51 Followers



16 Members

#### **Key Achievements in 2021**

We are glad to announce that in 2021 YES-Europe Austria reached two vital milestones. Firstly, we structured the

organisation along four core teams - namely PR/Strategy, Social Media, Pool of Experts and Events. We designated a lead for each of the core teams and on-boarded our new members in line with the new organisational structure, permitting them to focus on their interestand contribute according to their strengths and skills.

Secondly, we significantly expanded our reach on social media. During the past weeks, we have regularly shared our activities on LinkedIn, Facebook and Instagram. Currently we are also running a campaign to introduce all of our team members to the various social media platforms. As for other important achievements, we were able to organise

online meeting with the Greek branch of YES-Europe where we shared collaborative ideas on the organisational development and overviews of the domestic energy markets. Last but not least, we look back on exciting discussions, keynote speeches and team meetings - which unfortunately took place mostly online due to Covid-19, but allowed us to stay in touch and active as a team.

#### **Activities**

- Members acquisition
- Team strategy development
- Events and Campaigns
- Details: Due to Covid-19 we stopped our in person meetings in autumn 2020 and organised regular online meetings with presentations and discussions about eg. energy markets, events, new regulations, policies et cetera.

#### **Increasing the visibility of YES-Europe Austria**

#### **Team lead: Jeremias Jobst**

- Number of project member: 8
- Date: November 2021
- Goal: Give a stage to every team member who wants to be visible and connected online, as well as introducing the team and our organisation to potential members.
- Description: Given that young people are not easily motivated to perform

voluntary work on a regular basis, we were required for the sake of the organisational development of YES-Europe Austria to internally structure and divide tasks within the team and foster the personal development of new team members. With visibility being a key priority, we have invested a good amount of time and energy in developing a solid social media campaign. We are currently working on our organigram. This will be featured on the YES-Europe website, which will provide visibility to our 12 members (a picture, a short role description and relevant skills to be included).

- Reach: After two team members have been presented on our social media channels, we gained 30 additional likes on LinkedIn and Facebook.
- Next steps: Our next step is to present the other team members of YES-Europe Austria online. The first online campaign revolved around the theme "about me", which will be followed by two more online campaigns - "my motivation" and "my role". The aim of these presentations is to make our organisation better known and attract new members.





"YES-Europe brought me a community of brilliant young people who share the vision of making the world a greener, and better, place together during an uncertain time."

**Team Creation Date: February 2020** 

**Number of Members: 6** 

Reach:



178 Followers

#### **Key Achievements in 2021**

An achievement we are especially proud of is the publication of the Belgian Next Gen: Future of Energy Report 2021! YES-Europe Belgium examines and assesses the present perspectives of the next generation in Belgium on the future of energy. The purpose of this research is to learn more about Belgium's energy future. The focus is on young professionals, whom we surveyed and interviewed at energy companies.

But our best accomplishment was forming and becoming a team. Through thick and thin, we stay connected thanks to YES-Europe and our shared vision of a better future. We started the team at the end of 2020, with 4 motivated people. That team

grew to a total of 7 talented young professionals. We acquired more people through activating our personal networks and organising an online kick-off event.

We aspire to inspire and create impact for a brighter tomorrow through our collaboration.

#### **Activities**

- Members acquisition
- Team strategy development
- After onboarding Details: members; we started the ambitious project: a report to map the future of energy of Belgium. We worked on this for months, and the end result was amazing. YES-Europe Belgium examines and assesses the present perspectives of the next generation in Belgium on the future of energy. Last but not least, here in Wallonia, Belgium, we saw firsthand the devastating effects of climate change. The floodwaters killed 41 individuals and harmed countless others. We

backed the Wallons in their fight for a brighter future. Through participation in a local clean-up with part of our team, YES-Europe Belgium helped out fellow Belgians.

#### **Key Project**

#### **Kick-off event**

- Team lead: Emma Van Coillie
- Number of project member: 6
- Date: April 13, 2021
- Goal: acquiring new members
- Description: We began the team with four committed individuals at the end of 2020. That group of brilliant young professionals expanded to a total of seven. By mobilizing our personal networks and hosting an online kickoff event, we were able to recruit additional people.
- Reach: 15
- Next steps: continue to have new members joining.

# **Belgian Next Gen: Future of Energy Report** 2021

- Team lead: Niko Vandebos
- Number of project member: 6
- Date: December 2020 to August 2021
- Goal: Mapping the current energy sector and its key players, surveying and interviewing relevant young professionals about the future of energy in Belgium
- Description: YES-Europe Belgium analyzes and evaluates the current views of the next generation on the future of energy in Belgium. The goal of this study is to learn more about

- and analyze the future of energy in Belgium. The focus is on young professionals, whom we questioned through a survey and interviewed at energy firms. The result of the research was the Belgian Next Gen: Future of Energy Report 2021!
- Next steps: We can look into creating a Belgian Next Gen 2022 report, with a different topic focus.

#### Participating in a local clean-up

- Team lead: Nienke Dhondt
- Number of project member: 3
- Date: August 28, 2021
- Goal: Making a local change
- Description: In the summer of 2021, tragedy hit Belgium. We witnessed the terrible effects of climate change right here in Wallonia, Belgium. The floods killed 41 people, and negatively impacted SO many more. supported the Walloons on their quest for a better tomorrow. YES-Europe Belgium tried to bring about change from the bottom up. We did this by participating in a clean-up organised by River Cleanup. They organize large-scale cleanups along rivers to raise awareness, connect people, and encourage them to take action and contribute to the solution.
- Reach: It helped locals from Wallonnia.
- Next steps: We want to participate more in these clean-ups to make a local change.





**Country Representative** 

"YES-Europe gave me a chance to meet new people, learn about the energy industry in Europe and improve my soft skills"

**Team Creation Date: 4 January 2021** 

**Number of Members: 13** 

#### Reach:



**65 Followers** 

#### **Key Achievements in 2021**

In 2021 we created our Country Team from scratch, established a base of social media followers and increased awareness of YES-Europe across Finnish universities. Our team grew from three people to 13, and we made initial plans for an event in the following spring. Our primary goals for 2022 are to continue raising awareness of YES-Europe in Finland, encourage our team members to look for opportunities in the international team, and to be active in organizing projects. We also hope to have our Country Team represented in the 2022 Annual Conference.

#### **Activities**

- Members acquisition: 10 new members
- Team strategy development

#### **Key Project**

Empowering Talent: Women's perspectives in the Nordic energy industry

- Team lead: Markus Salonen
- Amount of project member: 1 (in cooperation with other teams)
- Partners: YES-Europe Sweden, Nordic Energy Equality Network
- Date: 10.6.2021
- Description: An event to share
   women's perspectives on work in the
   Nordic energy industry, with a focus
   on gender equality. The event was
   organized in cooperation with YES Europe Sweden and the Nordic
   Energy Equality Network. In the
   event five different speakers shared
   their career stories in the industry,
   after which the participants had a
   chance to discuss with the speakers
   in small groups.

• Reach: 28





# GOLNOOSH MIR MOGHTADAEI

**Country Representative** 

**Team creation date: 11 January 2020** 

**Number of members: 5** 

Reach:



26 Followers

**Key achievements in 2021** 

Initiation of Yes Europe activities in France





**Number of Members: 15** 

#### Reach:



302 Followers



**60 Followers** 



**47 Followers** 



34 Members (most are not active)

#### **Key Achievements in 2021**

This year YES Germany planned and successful webinars organised two related to energy. The first webinar on hydrogen transport and storage had over 100 people register and over 60 attend. It included an all female panel with whom we have stayed in contact since the event and who have connected us with other youth-led organisations in the sustainability field, including Climate.

Science. Following the event we saw a rise in membership with ~10 new members joining in the three months following the event.

The second webinar on sustainable mobility in Germany had 25 people register and 17 attend. The panel of industry speakers allowed us to expand our network in the private sector which we intend to leverage for our networking events in 2022.

The outcome of both of these webinars was to increase the visibility of YES Europe and YES Germany and to expand our membership. An additional outcome was the deepening of ties with German companies in the energy and sustainability space which is an asset we intend to leverage in the coming year to continue to attract new members and enhance their experience as a member of YES Europe/Germany.

#### **Activities**

Member acquisition: onboarding of around 15 new members although not all of them have remained active.

Strategy development: For the first time, YES-Europe Germany also conducted a group-wide brainstorming session to develop a pipeline of new projects for 2022. Building on this, we set up a project proposal system based on a Google Form to facilitate member participation and ownership of projects.

#### **Activities**

Member acquisition: onboarding of around 15 new members although not all of them have remained active.

Strategy development: For the first time, YES-Europe Germany also conducted a group-wide brainstorming session to develop a pipeline of new projects for 2022. Building on this, we set up a project proposal system based on a Google Form to facilitate member participation and ownership of projects.

#### **Key Projects**

# Hydrogen Transport and Storage in the EU Webinar

- Project lead: Oliver Pollex
- Number of project number: 6
- *Date:* Planning began in March 202; webinar was in April 2021
- Description: A webinar centered on the topic of hydrogen storage and transport in the EU. The event had an all female panel featuring speakers from industry and academia. The hour-long chat discussed the challenges and opportunities for hydrogen transport and storage in the EU with a particular focus on the role of the private sector versus the public sector in advancing hydrogen adoption. The panel ended with a lively Q&A session from the audience.
- Reach: 117 sign-ups; 63 attendees
- Next steps: Organise more webinars.

# Sustainable Mobility in Germany: Challenges and Opportunities

- Project lead: Aisha Salim
- Number of project member: 5
- Date: September 2021

# Sustainable Mobility in Germany: Challenges and Opportunities

- Project lead: Aisha Salim
- Number of project member: 5
- Date: September 2021
- Description: This webinar was hosted during EU Sustainable Mobility Week and featured a panel of speakers from academia, industry and the public sector. The panel explored the challenges and solutions to transforming Germany's mobility sector with a particular focus on behavioural changes and challenges.
- Reach: 25 sign-ups, 17 attendees

#### **EU Energy Consortia**

- Project lead: Neel Shah
- Number of project member: 8
- Date: from 01.04.2021
- Key activities:
  - 1. Preparation of Project Value Proposition
  - 2. Creation of 7 Energy Consortia focusing on various topics in area of Energy and Sustainability
  - 3. Creation of Linked-in group focused on these topics
  - 4. Each Consortia have Industry Leader, Students, Researchers (40 members each)
  - Team development -Knowledge sharing weekly sessions
- Description of the project:
  - In 2021, YES-Europe Germany designed a new project called "The EU Energy Consortia". Under the values of knowledge-sharing and engaging around energy and sustainability, these consortia aim to facilitate targeted conversations

amongst industry professionals, policy makers, and anyone interested in learning and acting within the energy field. These discussions will lead to ideas and solutions toward a more sustainable world.

To apply this idea, five different LinkedIn groups were designed to promote discussion, debate, and knowledge sharing on a variety of

energy topics including energy policy and politics, energy efficiency, smart grids, energy storage, urban mobility & smart cities, and energy transmission & distribution. energy topics including energy policy and politics, energy efficiency, smart grids, energy storage, urban mobility & smart cities, and energy transmission & distribution.

Each week, YES-Europe moderators will begin a discussion by posting relevant topics, inviting all members to share their thoughts, opinions, and research. Group members will also be able to post discussion topics.

This is a platform for learning, raising awareness about important topics, and ultimately driving real changes.

- Reach: 162
- Next steps: Bringing this project to local YES Europe teams and onboarding more members in consortia & weekly knowledge sharing activities.





# "YES-Europe brought us new partners and the means to thrive as a team through them"

**Team Creation Date: 3 January 2020** 

**Number of members: 14** 

#### Reach:

Internal channels (Whatsapp, Discord): **7 members** 



**162 Followers** 



**161 Followers** 



139 Followers

#### **Current Partners::**

- SDSN Youth Black Sea (http://sdsn-blacksea.auth.gr/);
- NGO Movelt (http://moveit-org.com/);
- Association of International & European Affairs (https://odeth.eu/);
- Interphoton Group (https://www.interphoton.com/)

#### **Key Achievements in 2021**

YES-Europe Greece organized a three days event virtually and we managed to bring together people from the greek youth community and experts from the energy and sustainability sectors. The YES-Europe Greece organized a three days event virtually and we managed to bring together people from the greek youth community and experts from the energy and sustainability sectors. The goal of the Youth Event "Energy Transition: A pathway to the future" was to inform and raise awareness among young people (aged between 18 to 30 years old) about energy and energy

Transition, the connection between energy and sustainable development, environment and climate change and the Greek and European policies and institutions active in the energy sector.

Apart from some projects YES-Europe planned and completed in the past year, the team members have increased by three.

#### **Activities**

- Members' acquisition: three new members.
- Team strategy development: YES-Europe Greece developed the team's structure and strategy and have split activities in 2 main (and 4 sub-) Working Groups in order to work with focus on communication and broader activity regarding projects, publications and events. At the end of 2021, they are shaping their strategy in writing and planning an internal strategy workshop to plan our future activity.
- Partners acquisition (see current partners)

#### **Key Project**

# Youth Event: Energy Transition: A pathway to the future

- Lead: Evi Makri (with local partners E.S. and A.G.)
- Number of project members: 6
- Partners: SDSN Youth Black Sea; NGO Movelt
- Date: October 1-3, 2021
- Goal: The goal of the event was to inform and raise awareness among young people (aged between 18 to 30 years old) about energy and energy transition, the connection between energy and sustainable development, environment and climate change and the Greek and European policies and institutions active in the energy sector.
- Description: The Youth Event "Energy Transition: A pathway to the future" focused on issues related to energy and sustainable development. The event was a joint initiative of the youth-focused organizations YES-Europe Greece (Young leaders in Energy and Sustainability), UN Sustainable Development Solutions Youth Network - Black Sea (SDSN Youth Black Sea) and NGO Move It. The event started with a quick quiz to get the participants introduced to the topics that would be discussed and then continued with very interesting and insightful presentations that often triggered vivid discussion. Last but not least, the participants were asked to act as numerous different stakeholders and negotiate within a case study example, similar to the characteristics of an actual case in Greece, in order to decide about future the energy and the decarbonization of "Energyland" and a region of it which is highly dependent on coal.
- Reach: 40 people





Networking is not about just connecting people. It's about connecting people with people, people with ideas, and people with opportunities.

**Team Creation Date: 6 January 2021** 

**Number of Members: 4** 

### Reach:



33 Followers 51 Followers



### **Key Achievements in 2021**

We created a team here in Hungary and connected with more than 10 young leaders with interests in energy and sustainability. Four of them are now members of YES-Europe.





A community of climate concerned people with professional skills that can make a difference.

**Team Creation Date: 15 December 2021** 

**Number of Members: 1** 





### This year, YES-Europe brought me passion, opportunities, responsibility, friends and motivation.

**Team Creation Date: 1 January 2017** 

**Number of Members: 7** 

#### Reach:



111 Followers



596 Followers

### **Current partners::**

PoliENERGY https://www.polienergy.org

#### **Key Achievements in 2021**

Over the past year, YES-Italy was able to grow in size and commitment: from a one-person team to a group of active members coming from all over the country. We were able to create our own path and, on social media, our own community of people passionate about energy and sustainability. Over the past year, YES-Italy was able to grow in size and commitment: from a one-person team to a group of active members coming from all over the country. We were able to create our own path and, on social media, our own community of people passionate about energy and sustainability.

To connect them and empower them into accelerating the energy transition, we embarked on a knowledge sharing journey of webinars.

Now, we're proud to be organizing the 2022 YES-Europe Annual Conference, which will be an incredible opportunity to gather together the students and young professionals who are going to be leading the future of the energy transition.

As a country representative I cannot be more proud of my team and excited for what's to come.

#### **Activities**

- Members acquisition: onboarded 6 new members and built our team from scratch: one year ago it constituted of only one person!
- Team strategy development and bonded as a team: if you're friends you'll work better together!
- Partners acquisition
- Internal communication improvement: organization of Social Media and development of a communication strategy.

### **Key projects**

### **Enerweeks**

- Lead: Martina Tibaldi as CR, but the whole team was in charge of the project.
- Number of projects number: 4
- Projects partners: Marta Gandiglio, professor at Politecnico di Torino (speaker): David Chiaramonti. professor at Politecnico di Torino (speaker); Roberto Fazioli, professor at Università Ferrara di (speaker); **CELTRI-TIRES** Antonio Rancati. (speaker); Silvia Batello, Sustainability & Energy Law Associate at Roedl & Partner (speaker); Gianluca Limardi, civil lawyer (speaker)
- Date: May 3rd 2021 June 3rd 2021
- Goal: Goals for this project were knowledge sharing, connecting people passionate about energy. KPIs were: numbers of webinars attendees, interactions, and interest indicators (social media)
- Description: Enerweeks was a series of 4 webinars: all of them concerning energy but each of them from a different point of view (technology, economy and law). The goal was to give attendees a broad but insightful vision of the energy sector from what we reckon as the most important The webinars points of view. explored: energy technologies, green economy, Green New Deal, energy law: an introduction. The project was a success: we received very positive feedback from attendees and we've uploaded the videos of the webinars on youtube for everyone to see.

- Number of people reached: 60+
- Next steps: We have plans to continue our work of knowledge sharing: 2022
   Annual Conference and more projects to come.

#### **YEsDGS**

- Lead: Martina Tibaldi as CR, but the whole team was in charge of the project.
- Number of projects member: 6
- Date: June 6th 2021 September 26th 2021
- *Goal*: The goals for this project were: knowledge sharing, community building, spreading the word about our reality.
- Description: This project was carried out on social media: mainly Instagram, but also LinkedIn and Facebook. Each week we explored one of the 17 Sustainable Development Goals and published 3 posts: introduction on the topic and on the SDG; advice on books to read / movies or documentaries to watch to gain more knowledge on the topic & fun fact on the topic.
- Number of people reached: 200+
- Next steps:We have plans on continuing and improving our social media communication and knowledge sharing: more to come!





**Team Creation Date: 30 July, 2021** 

**Number of Members: 2** 

Reach:



**120 Followers** 

### **Key Achievements in 2021**

We got accepted for The Green Track Stop Event by the commission





**Team Creation Date: 5 January 2020** 

**Number of Members: none at the moment** 

### **Key Achievements in 2021**

Support of the international communication team for writing and editing articles for the YES-Europe blog.





## KATHY FANG Country Representative



# WALTER DELTIN

**Country Representative** 

Through YES-Europe, we brought together young people and young professionals who could learn from each other-Sara Nyberg, Former CR

**Team Creation Date: 11 January 2019** 

**Number of Members: 10** 

#### Reach:



**70 Followers** 



25 Followers

### **Key achievements in 2021**

We organised an event about wind power, and another networking event with women in the energy sector in different Nordic countries.

#### **Activities**

- Members acquisition
- Details: In the beginning of the year we had a kick-off event to which we invited new members.

### **Key Project**

### **The Future of Wind**

- Lead: Sara Nyberg, and others
- Number of project member: 4
- Project partners: Ox2, Sveavind Offshore
- Date: 25.02.2021
- Goal: To learn about the current state of wind power in Sweden and the trends.
- Project description: We organised a webinar with two young speakers from the Swedish wind industry, who talked about the current state of the wind power industry in Sweden, and the trends. There was one representative from Sveavind Offshore and three representatives from Ox2.
- Reach: 15

### **Case Challenge: Building Sustainable Housing**

- Alberto Oyarzún
- Number of project member: Alberto Oyarzún
- Project partner: KTH Live-in Lab
- Date: 20.5.2021
- Goal: To learn about what a living lab is and to develop our own living lab testing idea.
- Project description: In this case challenge the participants brainstormed clever and innovative ways to assist LTH Live-in Lab to become even more sustainable.
- Reach: 15

### **Empowering Talent: Women's perspectives** in the Nordic energy industry

- Project lead: Kathy Fang
- Number of project member: 4
- Project partners: NEEN, Nordic Energy Equality Network
- Date: 10.6.2021
- **Goal:** To hear the stories and get inspired from other women in the energy industry.
- **Description:** Five women from different Nordic countries shared their career paths, and their successes, challenges and learnings along the way. They shared about their personal experiences and how it has shaped them in their careers. During the second half of the event the participants could network virtually with the different speakers and with each other.
- Reach: 30

### Webinar: Nikola Tesla and his contributions to green technologies

- Project lead: Nagendra Gouthamas
- Number of project member: Nagendra Gouthamas
- Partners: Tesla Science Center at Wardenclyffe, Shoreham, New York
- Date: 17.6.2021
- Goal: To learn about the inventions by Nikola Tesla.
- Description: During this online event, the participants could learn about one of the greatest engineers, inventors and scientists in history, Nikola Tesla. Nikola revolutionised the tech industry and paved the way for technologies we use today. To the event, two experts on Nikola Tesla were invited, who held presentations and replied to questions.
- Reach: 15



### **DMITRIJ BURLAK**

**Country Representative** 

**Team Creation Date: 2016** 

**Number of Members: 6** 

Reach:



**66 Followers** 

### **Activities**

- Members acquisition
- Team strategy development
- Details: two new team members were onboarded and regular meetings were organized.

### **Key project**

### Flyer on campus

Lead: Akshay

Number of project member: 2

Project partners: September 1, 2021

Date: 25.02.2021

Goal: Distribute flyers on campus

Project description: Designed and distributed flyers in order to acquire new members.

Reach: unknown

Next steps: So similar reach outs also on

other campuses

### **OUR STRUCTURE**

### **Finance and Accounting**

YES-Europe has no paid positions. The financial statement is presented and must be accepted every year at the General Assembly.

Below is a statement of sources of income and expenditure over the last year. The following details are in Swiss Francs (CHF).

### **Balance Sheet 2021**

Date: 01.01.2021 - 31.12.2021 Niveau 0	Bilan financier Devise: Euro					YES - Europe Young leacers in Energy and Susta rability							
Somme des montants	Label colo	onne 2021										Grand Total	
Label ligne		mars	avr	mai	juin	juil	août	sept	oct	nov	déc		
Classe 1 : Actif													
Liquidités													
Caisse	2516,29	-52,72	-124,68	-7,53	-31,41	-7,53	-7,49	-190,82	-324,01	501,71	-31,63	2240,1	
Grand Total	2516,29	-52,72	-124,68	-7,53	-31,41	-7,53	-7,49	-190,82	-324,01	501,71	-31,63	2240,1	

### **Profits and Losses 2021**

Date: 01.01.2021 - 31.12.2021			Bilan fin	ancier						YES - E Young I Energy	leaders in
Niveau 0	P&L	(	Devise: Euro	)						Sustain	ability
Somme des montants	Label colonne										
	2021			juin	juil	août	sept	oct	nov	6	Grand Total
Label ligne	mars	avr	mai							déc	
Produits											
Donations											
Produits accessoires									-2028,84		-2028,84
Charges											
Autres frais professionnels											
Website	52,72	124,68	7,53	31,49	7,53	7,53	22,94				254,42
Cotisations, dons, cadeaux et pourboires											
Dons et cadeaux									74		74
Frais bancaires											
Frais bancaires										24	24
Frais de publicité											
Frais de voyage									615		615
Imprimés publicitaires, matériel de publicité									183		183
Publicité sur internet								266			266
Fraisd'informatique											
Software							167,88	57,61	7,53	7,53	240,55
Locations en crédit-bail et locations de hard/soft											
Autres frais									648		648
Produits financiers											
Produits financiers s/avoirs postaux, bancaires				-0,08		-0,04					-0,12
Grand Total	52,72	124,68	7,53	31,41	7,53	7,49	190,82	324,01	-501,71	31,63	276,11

### **Our Partners**



















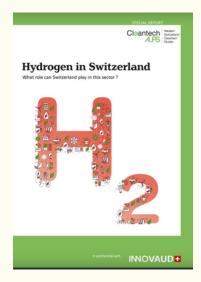






They trust us and we thank them for that!

We also want to share a report highly relevant for our members, published by our partner Cleantech Alps:







### **Next Steps**

Our team is already working on several projects for this year. To begin with, YES-Europe Annual Conference 2022, organised by YES-Europe Italy in cooperation with Politorino. We'll also work on the traditional Future of Energy report with the 2022 edition. Several ongoing projects are also going such as the podcasts and the policy reactions.

We'll keep working on the background to make the NGO more scalable, by continuing to work on internal good practices and coordination as well as develop new projects (fundraising actions, alumni network, mentorship program among others).

### **SAVE THE DATE!**





### And later?

Our community is expanding year by year, the scope of our activities as well. In the coming years, we're envisioning being actively present in all the countries in Europe and developing new ways to make sure youth is heard and involved in the energy transition. The traditional Annual Conference is one of those events where we are realizing this vision but our team is also imagining other ways: Summer camps, online tools, energy academy, energy job and event platforms, startup accelerator - many approaches to provide hard as well as soft skills and help our members have a meaningful impact, during their studies or jobs.

### **Get Involved**

### Become a member

If you're conscious and ready to act around challenges related to the energy transition and sustainability of just keen on learning more about it, we believe that you are the solution to solve them by joining our community. Solutions and actions toward sustainability can be found and implemented collectively – and youth's engagement is playing a fundamental role toward this aim.

This is why we invite you to join our community, a platform for individuals and organisations sharing a common goal and intention to make our society more sustainable.

### <u>Check out open positions</u> <u>on our website</u>



### Become a partner

If you believe that youth is playing a fundamental role for the societal transition toward sustainability, become a partner of YES-Europe. We believe in collaboration and knowledge sharing to empower our community and therefore always look to expand our network with new partners to share expertise, increase our reach and support our community projects.

Becoming a partner of YES-Europe will allow you not only to engage in a privileged discussion with youth in the energy sector but also position yourself as an active stakeholder in the sustainable community.

Interested? Reach out to partnership@yeseurope.org