

# **YES-EUROPE**

Young leaders in Energy and Sustainability

### **PARTNERHSIP BROCHURE**

### We need you!

Support us in building a stronger community of future energy leaders across disciplines and countries through online and in-person opportunities.

YES-Europe 2020 | https://www.yes-energy-europe.com/

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# What is YES-Europe?

YES-Europe (Young leaders in Energy and Sustainability - Europe) was developed through an initiative of EPFL (Ecole polytechnique fédérale de Lausanne) which brought together 50 students from 9 European countries for the first Annual Conference in May 2016 to find ways to make a difference to the energy industry. YES-Europe now has more than 2,000 members across Europe.

The community organises a number of events that provide opportunities for young professionals, students, experts and other stakeholders in the energy industry to come together to debate the future of European and global energy and to design an action plan.

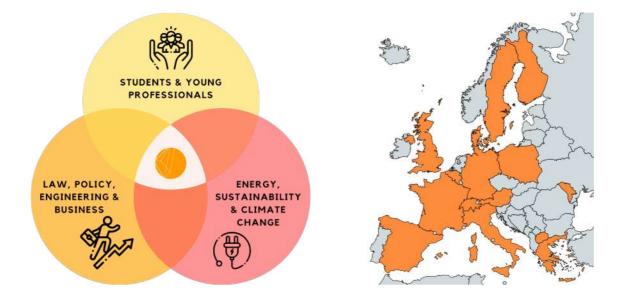
### **Our Vision & Values**

#### **Our vision**

A world where energy is more sustainable, accessible, and secure.

#### Our role

Building a stronger community of future energy leaders across disciplines and countries through online and in-person opportunities. For us, the only way to do it is together.





Our Annual Conferences aim to strengthen the community of energy students, young professionals, and industry stakeholders, allowing new connections between academia, start-ups and big companies to flourish.

Previous conferences have each welcomed around 120 attendees from 15 countries, offering a balanced mixture of networking sessions, informative talks by leading experts, panel discussions, simulation games, tours around the city and much more.

They really are the best opportunities for our members to connect, engage and collaborate together, and network!

Find out more about our 2019 conference here: Annual Conference 2019 | yes-energy-europe (yes-energy-europe.com)









# THE CLIMATHON

In order to find solutions for the future of the "post COVID-19" more sustainable, in the spring of 2020 we held our first climate hackathon, or "Climathon"! Our members were challenged to come up with innovative and sustainable ideas that will help European countries to emerge from this crisis in a more harmonious and better way.

In 48 hours, member groups produced a complete pitch of the solution, accompanied by a small video, and a document with accomplished researches. Mentors from different fields were able to support delegates, and a number of keynote sessions from influential speakers held. For this, the **YES-Europe Climathon** needs a community that is united, diversified and willing to take part in the future.

#### Find out more here:

The solutions | yes-energy-europe (yes-energy-europe.com)





# SUMMER CAMP

What are the implications on the economy and society for the specific policy area of sustainable industries and clean energy?

*How will negotiations amongst stakeholders take place regarding the European Green Deal?* 

What is the role of youth in the energy transition?

YES-Europe's first Summer Camp aimed to address all those questions, and continue learning and collaboration during the lockdowns. We had three days of learning, discussion and networking, with a panel discussion, workshop, a Stakeholder Role-Playing Game, networking and lots of fun!

Find out more here: Summer camp 2020 | yes-energy-europe (yes-energy-europe.com)

#### AGENDA

Day <u>1 - Panel Discussion</u>; [Afternoon only] Learn all you need to know about the European Green Deal during great expert talks!

#### Day 2 - Workshop;

Morning only] Do you know how an EU law is made? Discover it along a bit of history of the EU. Then, prepare for the 3rd day!

Day <u>3</u> - Stakeholder Role-Playing game; [Morning only] Become a stakeholder, meet your team, plan your strategy, make alliances, defend your opinion and convince the other stakeholder about a fictive (or maybe not?) law on one of the selected topic.



#### **Featured Speakers:**



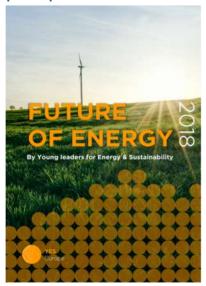




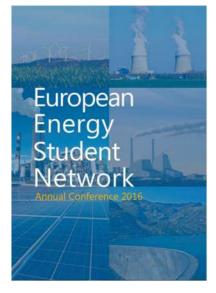


# **KNOWLEDGE SHARING**

#### Young Professional perspectives



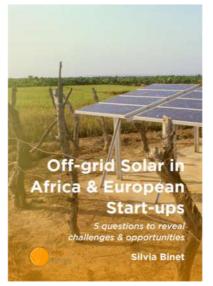
#### Youth & Policy



#### Top Result



#### **Deep Dives**



#### **Conference Report**



**'Talk Energy with YES-Europe'** is a newly launched, one-to-one podcast, between YES-Europe and high-level influential figures working at the forefront of the energy industry. Its main mission is to encourage knowledge-sharing from energy leaders to young energy professionals..

# Why Support Us

- Collaborate with an organisation that is growing and increasing in the scale and attendance of events each year
- Boost your impact and image through a cause that affects us all while promoting your brand in Europe
- Support young professionals and motivated people to make a positive impact to the energy transition
- Reinforce your image as a recruiter by having the opportunity to network with a wide pool of motivated members, as well as the wider energy and sustainability community
- Be directly involved in our events and experience future emerging trends

# **Advertisement & Media**

- In our YES-Europe Newsletter
- On our various social media with more than 2,000 followers (Facebook, Instagram, LinkedIn, Twitter)
- On our website <u>https://www.yes-energy-europe.com/</u>
- On our promotional videos
- On our organizational materials distributed to event participants
- Tailoring events by proposing innovative topics to be explored in line with your company's interests
- Feature on our new and exciting TalkEnergy Podcast, available on all popular streaming platforms







### **Partner Packages**

#### **Knowledge-Sharing Partners**

At a high-level, we would expect a knowledge-sharing partnership to consist of:

 Social media posts consisting of logo, description and links to websites/pages

• Communicate to each other any upcoming events which we can each publicise on social media channels

• Encourage members to like/join social media groups/pages and sign up to newsletters

• Share any survey or analytics requests with each other, and share results with members

 Send a representative to the YES Annual Conferences each year

Share any local opportunities to join YES

 Let YES know if you require any resources or support from us

### Contact

### **YES-Europe**

### **Partnership Co-Leads**

Shreyas Harsha

Frances Hagen

partnership@yeseurope.org



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